



Bushido

Bushido - Caterer Middle East Awards 2013

From over 250 nominations, Bushido became the only restaurant in Bahrain (and the only restaurant outside the UAE!) to be shortlisted for Restaurant Team of the Year in the fifth annual Caterer Middle

East Awards 2013. The prestigious award, presented by ITP Publishing Group, recognises a variety of culinary professionals, outlets and companies across the entire Gulf region and Bushido represented Bahrain against the crème-de-la-crème of the entire Middle East.

Having earned the recognition of “Highly Commended” (First Runner-up) in the same award last year, and after winning the “Favourite Restaurant in Bahrain 2012” from a well known Bahrain publication, the pressure was higher than ever before. The competition was fierce, particularly considering the exponential growth of the food and beverage industry across the region (most notably in Dubai and Abu Dhabi); yet Bushido stood within the last five, battling the likes of Hakkasan, Abu Dhabi (a global brand originating from London) and last year’s winners Okku, Dubai. Bushido, the only restaurant of its kind and home-grown in Bahrain has demonstrated strength in how the restaurant has embraced challenges evolving customer service, coordination, teamwork and new marketing strategies. Bushido has introduced new processes and tools to improve guest satisfaction and demonstrated expertise in tackling large projects and events and hence has also held itself within the Top 5 restaurants of Bahrain on TripAdvisor, and earned an average 97 per cent guest satisfaction since the start of 2013.

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