

The King of House



ELMA BARTHOLOMEW

It's the biggest party of the month and it's at one of the best venues in town. Watch out for David Vendetta as he pumps up the music at Bushido.

November 17 is going to be a night to remember for party-goers as international DJ David Vendetta takes to the stage at Bushido, as part of the French week festivities. And yes, the king of electro-house will be accompanied by his official violinist Micah, who will add that extra zing to the event of a lifetime.

DJ producer David Vendetta kick-started his career in 1998 and went truly international in 2006 with *Love to Love You Baby* followed by the hit album *Rendez-Vous*. Although a regular at top-rated nightclubs, his choice is to remain an accessible artist, sharing the thrill and pure joy of a signature club-electro-house sound. In his new album *Vendetta*, he reinvents himself and his music in the process, merging the influences from his travels, encounters and experiences into a more accomplished and diverse sound.

The musical genius is now coming right next to you thanks to Bushido that will convert into an adapted setup to welcome this live event and accommodate up to 1,400 lucky attendees, with two indoor lounges, two outdoor lounges and a huge dance floor. We, at *BTM*, were fortunate enough to sit in with him and give you an exclusive insight on the celebrity of the evening.

Regular tickets (downstairs) are available at BD10 for ladies and BD15 for gents. The VIP section will be upstairs, where tickets are BD20 for ladies and BD30 for gents. Tables are also available for groups of six (downstairs) and eight (upstairs) and priced at BD300 and BD500 respectively.

Priority will be given to ladies, couples and mixed groups, with entry at the discretion of Bushido management. Dress code is smart casual, and the doors open at 9pm.

Call 17 583-555.

Talking Tunes

Bahrain This Month was able to catch up with David Vendetta and speak to him about his music and the upcoming event at Bushido.

BTM: When did you develop an interest in music?

DV: *I grew up in a strong music environment. At the age of 11, I was already playing drums and listening to my older siblings' vinyls. I was a fan of David Bowie, Queen, Kraftwerk, Kate Bush, among others. When I discovered electronic music in 1988 (the beginnings of house music), it was a real eye-opener. It was a confrontation between different musical universes. This is why I'm still in love with this music.*

BTM: What is it that makes you different from others in the industry?

DV: *Maybe the fact that I never play the same set in clubs; I play according to my feelings, depending on the venue and the club atmosphere. I try to be in complete symbiosis with my public. My music is often considered sexy, like the tracks with Rachael Starr, Sylvia Tosun or Freaky Girl voices; melancholic and, sometimes, a bit progressive and trance-like.*

BTM: How do you think things have changed in your field of work over the years?

DV: *When I started in 1998, being a DJ was not as popular as it is today. It was easier to make a name for yourself through your productions. Records were selling very well which allowed us to be recognised with our tracks being played in clubs and radio stations. With the development of the Internet, it is more difficult for record labels to trust new artists. The job is now star-oriented, and there are more wannabe DJs. I started at the right time, the right place and with the right people, such as Roger Sanchez for instance.*

BTM: Do you think you owe your success to your mentor, Roger Sanchez?

DV: *I have huge respect for Roger Sanchez who discovered me a long time before the success of my first album. This is*

*why I now do my best to help young producers by playing their tracks for example in my radio show *Cosa Nostra* that is aired every week in over 60 countries.*

BTM: Who are you most inspired by?

DV: *DJs such as Roger Sanchez and Erick Morillo are very impressive, especially in respect to the technical quality of their sets. DJ-producers such as Afrojack, Deadmau5, and SHM did bring a new turn in the electronic music sound and deserve some respect for that.*

BTM: Has the music itself changed drastically over the years?

DV: *In this new decade, I've noticed an important evolution of electronic music, but this is also what makes its strength. At the beginning of house music, many people thought it was just a fad and it wouldn't last. That isn't true; it still exists and is now even more influential than it used to be. And it's not going to stop soon! The proof lies in all the big pop, R&B, rap and rock stars that are now getting down to it which also explains David Guetta's success.*

BTM: What are your future projects?

DV: *I'm currently producing my third album, featuring new artists like Booty Luv, Max C, Sylvia Tosun, Polina Griffit and Akram, from which the first single will probably come out this month.*

BTM: How do you keep up with the times? How many hours do you dedicate to your work?

DV: *I spend a lot of time looking for some sound banks that would be useful for my next productions. It's very important to follow electro music development. I dedicate hours and hours to it working on my Radio Show, which involves listening to every new production from worldwide DJs, preparing my new album, and looking for new singers. Sometimes, I wish time would stop so I could completely devote myself to music.*

BTM: What are your expectations of the Bahraini crowd and what can we expect from you?

DV: *This isn't the first time I'm mixing in Bahrain. I found the public incredible out here, mostly because they are very open-minded in terms of music and because of the clubs and resident DJs' quality. I hope the public will support me again for this event and appreciate my new tracks.*